



Dear Parent/Carer,

On our Eastlea **World Book Day** (Friday 3<sup>rd</sup> March 2023) we are aiming to have a 'cosy' day of reading themed activities – so **would like everyone to come to school with their favourite book, dressed in their pyjamas/dressing gowns or onesies!**

This year, as part of our aim to celebrate and encourage a lifelong love of reading at home and school, we will be launching a week long **SCHOOL SPONSORED READ**, starting from Friday 3<sup>rd</sup> March and ending on Thursday 9<sup>th</sup> March.

The project is being organised in conjunction with our local Usborne Partner, Carly Jones, who the children will meet at our World Book Day assembly. All the money raised will go towards brand new books for our school. In addition to the sponsorship money, depending how much we raise, Usborne will also donate between 30% and 60% of the total raised in **EXTRA FREE BOOKS** to the school.

**Our target is to raise £250 in sponsor money, with Usborne donating an extra £75 of books for free. This will give us a total of £325 to spend on new books and resources for our children. [If we raise more than this then the total will be higher!]**

During our sponsored read week please help us to enhance our reading resources for pupils by encouraging your child to spend a small amount of time each day either reading to themselves, to others, or being read to. They can read books, comics, magazines, newspapers, menus, websites, recipes, poems, leaflets, instructions – anything with words!

A sponsorship form will be sent home on Friday once this has been explained to the children. **We ask that as a minimum you sponsor your child for a total of £1** to read during the sponsored reading week. If you are able to get additional sponsors for your child that would be fantastic and **for any who like a challenge, Carly has agreed to support us with a prize for the CHILD WHO SENDS IN A PHOTO OF THEM READING IN THE MOST UNUSUAL PLACE DURING THE WEEK!**

**Completed sponsor forms and sponsor money can be brought in from Friday 10<sup>th</sup> March and we would like the final totals in during w/b 13<sup>th</sup> March.**

We look forward to having lots more books for your child to read, share and enjoy. Thank you as always for your support...and look out for the sponsorship form on Friday!

Yours sincerely,

Miss Beeston, Head Teacher

